

Chapter

5. Risk Communication

Section

A. Collection and /or Development of Awareness-Raising Materials Aimed at the General Public

No./Title

Awareness-raising materials

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Bibliographic ID

Introduction

Asian context

Risk communication is an essential element in the efforts to achieve elimination of asbestos-related diseases. Here there are collected materials made mainly by grass roots initiatives in Asian countries.

Critical appraisal

Unique keywords

Abstract



- Flyers are popular awareness-raising materials and usually include basic information on the hazards of asbestos, how to prevent exposure to asbestos, recommendations regarding health check-ups, contact details for further information, etc. It is essential that they are written in local languages.

- Posters are more inspiration driving rather than explanatory or educational.

- Cartoons may have stronger power especially for young generation. Now we have the below examples. In Japan a group of university students is preparing a book of an enormous numbers of pages on asbestos situation in Japan.

- In some Asian countries, art competition is used as a tool for awareness raising and for involving artists and others in the campaign for the elimination of asbestos-related diseases.

- books which describe the asbestos situation in Asian countries have been used to raise public awareness.

- Japanese and Korean televisions have broadcasted various asbestos stories and recently other Asian countries are following.

Annotation

Fact 1

- Annotation is not provided for this factsheet.

Fact 2



Fact 3



Fact 4



Fact 5



References